



# The San Diego Army Advisory Council

A community Salutes



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A non-profit,  
all volunteer organization



What we do

How we do it

How can the Army help

What is the Organization's Structure



# What we do...

## Mission Statement

To extend the reach of the Army into the Community in order to develop relationships, inform the public and foster perceptions of Army service. Specifically engaging the educational, political and business communities



## How we do it...

The SDAAC is an event driven organization. We host about forty events per year that vary in size from fifteen to fifteen hundred people: Including Council Meetings, Events for Soldiers and their families and Community events.



## How the Army can help...

The Army can help in a variety of ways. The Brigade can help by their Leadership. The Reserves & National Guard can help by their participation and Cadet Command can help by their relationships.



# Organization & Structure...

Executive Committee Board of Directors for Army Advisory Council

## Committees:

- Media
- Events
- Political
- Finance
- Marketing
- Educational
- Pays Partnership



## Typical Council Agenda...

- 1) Welcome & Introductions
- 2) Key Note Speaker: SDPD
- 3) Golden Knights Presentation
- 4) School District Award
- 5) *Jr* SDAAC Update
- 6) Veterans: Army Story
- 7) Community Spotlight
- 8) Battalion: State of the Battle Sharks
- 9) Company Commander Briefs
- 10) Future Soldier Introductions
- 11) State of Cadet Command: SDSU
- 12) PaYS: Partnership for Youth Success
- 13) Marketing Committee Update
- 14) Organizational Update
- 15) Adjourn





Thank  
You...